FAQS

What is Fix Your Content Day?
A 24-hour competition committed to creating accessible and more inclusive digital learning content across classrooms and institutions globally. The objective of the day is to mobilize instructors and staff on your campus to fix as many digital course files as possible through Ally.

Is there a minimum number of people required for a campus to participate?
Not at all! Even if it's a small team of people working to improve the accessibility of course content, we encourage you to participate and contribute to our global mission to improve access and equity for all students.

Can we make our own campus promotional materials?
Absolutely! The Campus Communications materials you receive upon registration are to help you get started. You can remix or rebrand them however you like to promote the event on your campus and motivate people to participate.

What counts as a "fix"?
A "fix" is when the accessibility score of a file is improved through Ally. This would include adding a description to an image directly through Ally, or uploading a fixed file through the Ally Instructor Feedback panel that results in an improved score. A file does not have to reach 100% accessibility to be counted as a 'fix.' Each fix is recorded in the Ally database and will be reported in a live leaderboard.

How will fixes to content be tracked?
The Ally Team will track fixes in real-time, and you can check your fixes through the usage report in your Ally Institutional Report. Remember, fixes can only be tracked if they happen through Ally directly. Replacing a file through the LMS can't be reliably tracked and therefore won't count in your total fixes.

Aren't bigger schools at an advantage to fix more files?
Campus size will be factored into the calculation for determining the winner (Total Files Improved / Full Time Enrollment). Full Time Enrollment (FTE) numbers will be pulled from the IPEDS database or equivalent regional database. If no official database can be located, FTE will be pulled from the institution's Ally contract.

Can we make the fixes on a different day?
While any day is a good day to make learning more accessible, fixes will only count during the 24-hour time period on May 21st (your local time).

When and where will the winners be announced?

The live leaderboard will contain "unofficial" results. The Ally Team and the Champion's panel will validate the results, and the final winners will be announced on the Ally user group site and social media the week of May 25th.

I have more questions about Fix Your Content Day. How do I get them addressed?
We realize anytime a new initiative is introduced, questions are bound to ensue. But no worries, we are here to help. One way you can reach us is by clicking the "contact us" button in the upper right-hand corner of the landing page. A team member will respond as quickly as possible to your request. Secondly, we are planning to hold office hours in April to offer you a chance to ask our team questions about the event live. We will communicate specific dates and times shortly.

Can we participate without registering?
In order for your fixes to be counted towards the prize, you will need to register. Even if you're worried about participation at your campus, register anyway and make as many files as you can. Every accessibility fix is one step closer to a more inclusive learning experience for all students.

What are the benefits of participating in Fix Your Content Day?
Aside from walking away from the day with an immense sense of pride and satisfaction that you contributed to the GAAD mission of making education more inclusive for all. Your engagement may afford you an opportunity to win a Fix Your Content Day trophy, global recognition, and rights to be seen as a true hero to inclusive learning.